

SMALL RETAILERS & PHONE/ MAIL ORDER BUSINESSES



The **Omni 3750** with SoftPay fits the needs of retail merchants from clothing boutiques to dry cleaners to gift and flower shops no matter if they do business over the counter or over the phone.

Optional Consumer Receipt. To save time and costs, especially for phone orders and deliveries, the second consumer receipt is optional.

Manual Entry Indicator. If an account number was keyed into the terminal (as in a phone order), an indicator will print on the receipt.

Address Verification Service (AVS). For phone or mail orders, merchants will be prompted to enter address data for verification. The terminal will display the AVS code and print it on the receipt.

Retail Custom Payment Service (CPS). To ensure that merchants qualify for the discount rates on special transactions (i.e. “card not present”), the terminal supports all retail Visa CPS requirements.

Detailed Reporting. Simplifies accounting by showing detail for each transaction in the batch by clerk, including clerk ID, partial account number and amount.



VALUE ADDED APPLICATIONS

- Employment Verification
- Gift & Loyalty
- Return Authorization Services
- Check Authorization & Conversion
- Time & Labor Management
- Prepaid Services
- Money Transfer
- Bill Payment